Unleashing a Mindset of Achievement
What to Do When Kids Won’t Try
Presented by Joanne Billingsley

This keynote delivers a powerful message of hope. A NEW approach that includes research-based information, inspirational stories and hands-on lessons created to provide real solutions for:

- Dropout prevention
- Failure rate reduction
- Truancy
- Increasing student effort & academic success

Did you know that students’ perceptions of intelligence can have a profound influence on school performance? With information, lessons and stories, teachers and students learn that intelligence is expandable, not fixed.

*The message “smart is something you get, not just something you are,” is a powerful one. It offers life-changing hope for growing a better brain through personal effort.*

**Discover Neuroscience Lessons That...**

-Inspire students** to embrace academic challenges, and believe in their potential for intellectual growth.

-**Motivate teachers** to create an enriched, challenging academic environment, as they learn about its impact on learning and brain structure.

-**Provide a message of hope**: “If you embrace challenges, give your best effort, and practice – you will grow in intelligence. We all have the potential to grow a better brain”.